

UI/UX DESIGNER

The UX Designer is responsible for taking a client's business objectives and turning them into intuitive, effective designs. They are able to understand and interpret the client's needs, while empathizing with the client's customers, to synthesize the information and create web products. They are capable of creating world-class products that meet or exceed the clients' requirements.

Duties

- Develop high-level concepts for projects
 - Take briefs from clients and intelligently interrogate them in order to identify and understand the business/user objectives
 - Envision usability-focused product experience with the team through presentations and sketches
- Architect proven information structures and produce product prototypes
 - Develop designs to help the entire product team understand the desired customer experience: maps, flows, wireframes, prototypes and documentation
 - Conduct usability testing
 - Work closely in team setting to develop the desired experience on time and within budget
- Refine design techniques and process
 - Keep abreast of usability trends in the market and share insights and creative applications
 - Work with other concept teammates to identify areas of improvements to existing processes

Skills & Experience Needed:

- At least 1 years experience in User Experience or related discipline and/or an impressive portfolio demonstrating your design thinking skills on the digital platform
- Excellent understanding of design principles and great in applying them
- Sufficient technical knowledge to suggest web-based technologies to be applied to your design
- Fluent in industry tools (e.g. Axure, Photoshop, etc.)
- Ability to manage client expectations and building relationships
- Prior experience as a UI designer or web designer would be a plus