

## Marketing and Communication Intern

Are you a foodie?

Do you love writing about food and technology?

Eunoia Pte Ltd is seeking a Marketing & Communications Intern to join us in the development of a promotional campaign to help raise awareness of our F & B digital applications and products.

The campaign has been launched in February and continue through the end of 2017. The intern will report directly to the Marketing Director and also work closely with our project team and designers.

### RESPONSIBILITIES:

- Assist with development of creative concepts and marketing strategies for product applications
- Coordinate with the design team to translate create concepts into print, online, and other collateral materials.
- Develop content for promotional materials including direct mail pieces, print and electronic newsletters, web site and social media stories, medial releases, and other materials as needed.
- Assist with copyediting for the various promotional materials defined above.

### QUALIFICATIONS:

- Excellent written communication skills
- Strong creativity
- Ability to work both independently and as part of a team
- Strong attention to detail

### BENEFITS:

- Build your portfolio of work and establish employment reference from a well-known business
- Flexible scheduling